



About Watermark Learning

Watermark Learning helps improve project success with expert project management, business analysis, and business process management training and certification preparation. Since 1992, our approach has combined industry best practices, practical orientation, and engaging delivery. We convey retainable real-world skills, and motivated and productive staff, adding up to enduring results.

Our instructors are authorities in their respective fields, published authors, and distinguished public speakers. We are an IIBA Charter Endorsed Education Provider and PMI Registered Education Provider, which assures you the most insightful and highest quality training available. Our instructors have also contributed to the BA and PM Bodies of Knowledge.

TRAINING SERVICES

- Private Training
- Public Training
- Online Training
- Certification Preparation
- Mentoring/Coaching
- Courseware Licensing
- Masters Certificate Programs

We're confident that Watermark Learning will provide you with the project management, business analysis, and business process management skills you need to succeed.

Contact us today!

www.watermarklearning.com

(952) 921-0900

Associate Certificate in Business Analysis

Offered through Watermark Learning and Auburn University

As companies realize that business analysts are crucial to project success, business analysis skills are more in demand than ever. Employers are seeking individuals capable of eliciting, planning, and analyzing requirements for their business projects. Learn the essential tools and techniques used by successful business analysts around the world through our Associate Certificate in Business Analysis!

Courses:

Business Analysis Fundamentals (3 days)

Our most popular BA course, Business Analysis Fundamentals introduces students to fundamental skills for analyzing stakeholders, defining and writing good requirements, communicating in BA terms, and when and how to use modeling techniques for effective Business Analysis.

Requirements Modeling Essentials (2 days)

This course presents essential methods, tools, models, and techniques to help elicit and analyze requirements. Participants will practice analyzing and modeling requirements as they work through an engaging case study.

Investment:

- Complete program fee \$2,450
(Price if classes taken separately: \$3,390)
Program fee includes a **27% discount** from the separate individual class rate, and includes class fees, materials, and CEUs from Auburn University. Rates are in USD\$. Dislocated Worker pricing available.



Notes

- These two courses cover the 7 Knowledge Areas of Business Analysis as defined by the International Institute of Business Analysis (IIBA®), *Guide to Business Analysis Body of Knowledge (BABOK®)*.
- The maximum size of each class is 16, ensuring students receive adequate individual instruction. To view complete course outlines and dates, go to www.watermarklearning.com.
- If you have already taken these courses and would like Associate Certification, you can be certified with the additional payment of a \$150.00 CEU fee.

For more information, please contact Roberta Hoffman, (952) 921-0900 ext. 208 or Roberta.Hoffman@WatermarkLearning.com

Watermark Learning also offers **Masters Certificates in Business Analysis** and **Project Management** as well as an **Associate Certificate in Project Management**. Please contact us to learn more!



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