



## Associate Certificate in Business Analysis

All courses  
endorsed by  
IIBA®

### About Watermark Learning

Since 1992 we have provided training that turns the complexity of industry standards into practical application of business analysis, project management, agile, and business process management. Our courses concentrate on critical skills to enhance performance and lead to enduring results in organizations. Our classes are practical and engaging rather than academic. We apply our extensive industry experience to concentrate on the skills needed to be effective. Our instructors facilitate interactive case studies in class that energize students to learn and motivate them to perform.

Contact us at 800-646-9362, or  
[www.WatermarkLearning.com](http://www.WatermarkLearning.com).

*NOTE: Classes may also be purchased individually at standard pricing.*



Business analysis skills are more in demand today as employers seek individuals capable of eliciting, planning and managing requirements for their business projects. Skills learned and practiced in class reflect IIBA® industry best practices and are immediately applicable to your real-world business analysis work. Our training program applies a practical, hands-on approach to business analysis with an emphasis on the “what”, “why”, and “how” of the discipline.

### REQUIRED COURSES

#### **Business Analysis Fundamentals** (3 days)

Our most popular BA course, Business Analysis Fundamentals, introduces students to fundamental skills for analyzing stakeholders, defining and writing good requirements, communicating in BA terms, and when and how to use modeling techniques for effective Business Analysis.

#### **Requirements Modeling Essentials** (2 days)

This course presents essential methods, tools, models, and techniques to help elicit and analyze requirements. Participants will practice analyzing and modeling requirements as they work through an engaging case study.

Students work in groups, participating in exercises, case studies, and role play. At the end of class, students will have gained an understanding of each Knowledge Area, practiced the work, and discussed and presented the material.

For more information, please contact Nancy Larsen at +1-952-921-0900 ext. 212 or [Nancy.Larsen@WatermarkLearning.com](mailto:Nancy.Larsen@WatermarkLearning.com)



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(Continued)

### TIME

Students have 3 years to complete the certificate from the time of the first class after enrollment. Classes taken previously at Watermark may apply.

### ACADEMIC CERTIFICATION

Our certificate programs are awarded in conjunction with Auburn University. Students may also receive undergraduate or graduate credits for all classes. Contact us for details.

### ADDITIONAL FREE RESOURCES

Besides enhanced learning, when you train with us you become a member of our learning network. Among the free resources available to you are:

- **Online Access.** For both in-person and virtual classes, access class handouts and templates through our Training Management System. Also keep track of your training history 24/7.
- **Downloadable Templates.** Our web site features over 50 downloadable templates ready to use on the job to aid in managing projects, defining requirements, improving processes, and influencing without authority.
- **On-Demand Webinars.** View over 25 pre-recorded webinars filled with tips and techniques, and provide one PDU and/or CDU each for re-certification for PMPs and CBAPs/CCBAs.
- **Articles.** Access over 100 practical articles that give you new insights while they reinforce the training you receive.

### MORE DETAILS

You can view complete class outlines and dates at the Public Class Schedule page of our web site.

### PRICING

Contact a training consultant to request a quote.

For more information or to register, contact  
Nancy Larsen, Training Consultant:

Phone: +1-952-921-0900 ext. 212  
800-646-9362 (USA only)

Email: [Nancy.Larsen@watermarklearning.com](mailto:Nancy.Larsen@watermarklearning.com)

Web: [www.WatermarkLearning.com](http://www.WatermarkLearning.com)



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*“I wanted to let you know I accepted a job yesterday working as a Business Change Analyst. The classes at Watermark definitely helped during the interview and all the workbooks will be brought in to my cube as reference material. Thanks for all your help and encouragement!”*

Watermark Learning student,  
Laura F.

*“This program goes beyond supplementing on-the-job training—it will help me to stand out above my peers. I understand the business analysis process better than before attending classes. I have already demonstrated higher productivity at work. I am also better prepared for the CBAP test.”*

Watermark Learning student,  
Richard

