



## Business Analysis



# Associate Certificate in Business Analysis

Courses endorsed by IIBA®

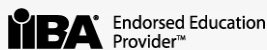
*"I wanted to let you know I accepted a job yesterday working as a Business Change Analyst. The classes at Watermark definitely helped during the interview and all the workbooks will be brought in to my cube as reference material. Thanks for all your help and encouragement!"*

Watermark Learning student,  
Laura F.

*"This program goes beyond supplementing on-the-job training—it will help me to stand out above my peers. I have already demonstrated higher productivity at work. I am also better prepared for the CBAP test."*

Watermark Learning student,  
Richard.

*NOTE: Classes may also be purchased individually.*



Business Analysis skills are more in demand today as employers seek individuals capable of eliciting, planning, and managing requirements for their business projects. Skills learned and practiced in class reflect IIBA® industry best practices and are immediately applicable to your real-world business analysis work. Our training program applies a practical, hands-on approach with an emphasis on the "what," "why," and "how" of the discipline.

## REQUIRED COURSES

### Business Analysis Fundamentals (3 days)

Our most popular BA course introduces students to fundamental skills for analyzing stakeholders, defining and writing good requirements, communicating in BA terms, and when and how to use modeling techniques for effective business analysis.

### Visual Modeling Essentials (2 days)

This course presents essential methods, tools, models, and techniques to help elicit and analyze requirements. Participants will practice analyzing and modeling requirements as they work through an engaging case study.

Students work in groups, participating in exercises, case studies, and role play. At the end of class, students will have gained an understanding of each Knowledge Area, practiced the work, and discussed and presented the material.

## CONTACT

For more information and pricing, contact Watermark Learning at (952) 921-0900 or [info@WatermarkLearning.com](mailto:info@WatermarkLearning.com)



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