



Business Analysis



Business Analysis Certificate

Business Analysis skills are more in demand than ever. Employers need people who can handle requirements, but who also have a strategic, customer focus and are able to collaborate and innovate. Our program helps you develop these talents and is aligned with IIBA® and PMI® industry standards and the IIBA Digital BA mindset.

Our 70-hour BA certificate program was developed in conjunction with Auburn University, giving you an experienced vendor perspective with the backing of a noted university. It includes industry-leading materials, practical, hands-on workshops, and the convenience of a blended learning approach. Get started toward a fulfilling BA career today!

BENEFITS OF OUR PROGRAM

- Grow your career
- Add value to organizations
- Stand out among your peers
- Build credibility
- Increase your versatility

"I just accepted a job as a Business Change Analyst. The Watermark classes definitely helped during the interview. Thanks for all your help and encouragement!" —Laura Frahm, BA Certificate Recipient

"This program goes beyond supplementing on-the-job training—it will help me to stand out above my peers. I have already demonstrated higher productivity at work." —Richard Garnett, BA Certificate Recipient

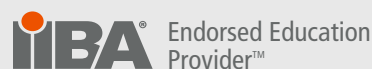
INCLUDED COURSES:

- Business Analysis Foundations
- Eliciting Requirements
- Visual Modeling Essentials
- Influencing Without Authority
- Facilitation Skills
- Business Needs Analysis
- Agile Business Analysis

Earn
70 PDUs/CDUs
and 7 CEUs with
this program.

We also offer a 5-day BA Boot Camp certificate, if you only need the fundamentals to start.

Contact us for more information and pricing regarding our business analysis certificates. Special pricing also available for dislocated workers, government employees, and military.



NOTE: The above class sequence is our recommended one. Classes may also be purchased individually and taken in any order.

